

# Laura Elizabeth Butler

ILLUSTRATION / GRAPHIC DESIGN

---

790 Lake Forest Pass - Roswell, Georgia 30076 | (706) 402 2682 | [laura@smittengraphics.com](mailto:laura@smittengraphics.com) | [smittengraphics.com](http://smittengraphics.com)

---

## OBJECTIVE

Seeking a position as Art Director or Senior Designer

## EXPERIENCE

### Freelance Designer

InovaOne - Roswell, Georgia (2007)

- Design and production of print collateral
- Custom illustration

### Freelance Designer

Grizzard - Atlanta, Georgia (2007)

- Design and production of print collateral

### Senior Graphic Designer

Design Group - LaGrange, Georgia (2000 - 2006)

- Design and production of a variety of projects: logos, corporate identity, magazine/newspaper ads, product catalogs, print collateral, large format graphics, and websites
- Handle projects from initial concept all the way to setup of press-ready files
- Other responsibilities include photo retouching, color correction, copywriting, project management, art direction for photoshoots, interior design renderings, and illustration

### Freelance Designer

LaGrange, Georgia (2003 - 2007)

- Design and production of projects for local clients (includes logos, ads, large format graphics and illustration)

## EDUCATION

Bachelor of Arts Degree - 2000 - Art and Design (*Concentration in Graphic Design*)

LaGrange College - LaGrange, Georgia

Photoshop World Conference Training - 2005

Boston, Massachusetts

## SOFTWARE

Proficient in Photoshop, Illustrator, InDesign, Quark, Dreamweaver, Image Ready, and Bridge on a Mac platform.

## AWARDS AND HONORS

The Jean Ware Young Award in Art - LaGrange College (*May 2000*)

ADDY Award 2001 - Website Self Promotion for Design Group (*January 2002*)

ADDY Award 2002 - Ad Campaign for LaGrange Academy (*January 2003*)

ADDY Award 2002 - Ad Campaign for Diverse Power (*January 2003*)

ADDY Award 2002 - Ad Campaign for Spinks Brown Durand Realtors (*January 2003*)

ADDY Award 2003 - Catalog for Delos Rugs (*February 2004*)

ADDY Award 2004 - Ad Campaign for Delos Rugs (*February 2005*)

ADDY Award 2004 - Interactive Website for Delos Rugs (*February 2005*)

ADDY Award 2004 - Tradeshow Exhibit for Orian Rugs (J. Garcia Booth) (*February 2005*)

Graphic Designer of the Year 2005 - Columbus Ad Federation (*February 2005*)

ADDY Award 2005 - Tradeshow Exhibit for Srixon Sports (*March 2006*)